

Kansas District Social Media Guidelines



Our Mission

To support and encourage the members of the District in carrying out the mission Christ has given His Church.

The Kansas District LCMS social media platforms are a wonderful gathering point for LCMS Lutherans in Kansas and beyond! The District social media outlets are meant to inspire our congregations, schools, and RSOs through the sharing of stories, photos, and information about events and resources to members of the Kansas District.

We welcome our social media followers, friends, and supporters to engage in Christ-filled discussion and comments. When communicating on our social media platforms, we ask that all participants hold to the teaching in Ephesians 4:29: *“Let no corrupting talk come out of your mouths, but only such as is good for building up, as fits the occasion, that it may give grace to those who hear.”*

The following guidelines are to help ministry work in the Kansas District thrive and grow. We encourage Kansas District congregations, schools, and RSOs to prayerfully consider creating social media guidelines for their own ministries, if they have not already done so. Visit the [Communications](#) page on the District website to access this social media guidelines document, and the Kansas District Social Media Policy.

These guidelines apply to all online and mobile platforms for sharing content and information, whether hosted by the Kansas District or hosted by others. “Social media” refers to social networking services, short-message services, message boards, wikis, podcasts, image/video sharing sites, and other methods for sharing real-time information among users. Due to the ever-changing nature of social media, these guidelines apply to all new social media platforms, whether or not they are mentioned in these guidelines. All social media platforms are relevant and included.

- ❖ Always use Biblical wisdom and prayerful consideration when using social media. For example, if someone has offended you, speak with them privately on the matter rather than responding publicly (Matthew 18).
- ❖ When in doubt, keep comments positive. If someone has posted something unkind, rude, or distasteful, speak well of others and explain everything in the kindest way.
- ❖ Please be aware that the moderators of Kansas District social media platforms reserve the right to hide or remove comments that are deemed inappropriate, offensive, or threatening. Profanity, insults, and harassment will not be tolerated.
- ❖ When communicating on Kansas District social media platforms, we request that participants refrain from direct and indirect solicitations, comments that conflict with LCMS theology, links to personal pages, campaigns, etc., political statements/endorsements, and material that includes personal contact information.
- ❖ In the event of a crisis, please contact District leadership prior to responding to any posting or comments relating to the crisis.