

- 1. Allows you to identify and celebrate your strengths
- 2. Exposes weaknesses that should be corrected
- 3. Provides validation for your program's existence
- 4. Prepares a "blueprint" for improvement for the next seven years
- 5. Removes your ability to procrastinate and postpone important things that should be done
- 6. Rallies support from people who might otherwise not have been involved
- 7. Builds cohesiveness among staff members
- 8. Strengthens your image in the community
- 9. Provides you with a PR tool for your arsenal
- 10. Connects you with hundreds of other LCMS schools that have already worked through the process
- 11. Provides a set of objective eyes (site evaluation team) to review your work
- 12. Provides accountability to your community, constituents and congregation
- 13. Compares your program to a set of objective national standards for Lutheran school
- 14. Provides the opportunity to evaluate the spiritual component of your school
- 15. Helps establish an image for your program
- 16. Provides motivation for staff development
- 17. Validates your credibility through an objective outside agency
- 18. Publicly acknowledges the quality of your institution
- 19. Provides the opportunity for public acknowledgement and celebration
- 20. Is something every Lutheran preschool, elementary school, and high school can and should attain